



CORE VALUES

**Values are who you are
when no one is watching**

30 MINUTES

Print this booklet to get the most
value out of the experience.
You can skip printing the last page.

IDENTIFY WHO YOU ARE AT THE CORE

If you are working on personal core values, answer these questions yourself. For a team or a company, ask the people with the best culture fit to answer these questions.

Who has inspired you in your life and what qualities about them were inspiring?

What was a time when you were at your best and why?

What traits do you admire in other people or aspire to cultivate in yourself?

What are your greatest accomplishments?



Are there any qualities in others you can't tolerate?

If you had to explain yourself in 15 words or less to someone who doesn't know you, what would you say?

What are rules you've set for yourself that you follow strictly?

What rules have you made but find hard to follow

What have been your greatest failures?

SCREEN YOUR CORE VALUES

To help put a name of your values, you can review what other companies or people have chosen as their values, you may find that some resonate with you.

LIST OF PERSONAL CORE VALUES

Authenticity, Achievement, Adventure, Authority, Autonomy, Balance, Beauty, Boldness, Compassion, Challenge, Citizenship, Community, Competency, Contribution, Creativity, Curiosity, Determination, Fairness, Faith, Fame, Friendships, Fun, Growth, Happiness, Honesty, Humor, Influence, Inner Harmony, Justice, Kindness, Knowledge, Leadership, Learning, Love, Loyalty, Meaningful Work, Openness, Optimism, Peace, Pleasure, Poise, Popularity, Recognition, Religion, Reputation, Respect, Responsibility, Security, Self-Respect, Service, Spirituality, Stability, Success, Status, Trustworthiness, Wealth, Wisdom.

LIST OF COMPANY VALUES

Authenticity, Integrity, Customer-Centric, Compassion, Continuous Learning, Growth, Bold Innovation, Collaboration, Community, Responsibility, Accountability, Excellence, Mastery, Respect, Kindness, Balance, Well-Being, Purpose, Meaningful Impact, Curiosity, Exploration, Creativity, Originality, Fairness, Justice, Transparency, Reliability, Trustworthiness, Long-Term Thinking, Sustainability, Agility, Adaptability, Empowerment, Ownership, Diversity, Inclusion, Service, Contribution, Courage, Determination, Open Communication, Craftsmanship, Operational Excellence, Strategic Thinking, Empathy, Positive Impact, Stewardship, Humility, Vision, Leadership, Adventure, Boldness, Loyalty, Commitment, Optimism, Positivity, Fun, Enjoyment, Faith, Spirituality, Recognition, Appreciation, Security, Stability, Influence, Authority, Knowledge, Wisdom, Love, Compassion, Inner Harmony, Meaningful Work, Poise, Professionalism, Popularity, Fame, Happiness, Fulfillment, Peace, Tranquility, Achievement, Success, Community Engagement, Friendship, Connection, Humor, Lightheartedness, Openness, Transparency, Self-Respect, Dignity, Responsibility to Society, Wealth, Prosperity, Innovation with Purpose, Learning from Failure, Mentorship, Guidance, Challenge, Growth, Justice, Equality.

Write down up to 7 values that surfaced from the previous questions

V1:

V2:

V3:

V4:

V5:

V6:

V7:



Write down up to 7 values that surfaced from the previous questions

Question	V1	V2	V3	V4	V5	V6	V7
If you were to start a new organization, would you build it around this core value regardless of the industry?							
Would you want your organization to continue to stand for this core value 100 years into the future, no matter what changes occur in the outside world?							
Would you want your organization to hold this core value, even if at some point in time it became a competitive disadvantage—even if in some instances the environment penalized the organization for living this core value?							
Do you believe that those who do not share this core value—those who breach it consistently—simply do not belong in your organization?							
Would you personally continue to hold this core value even if you were not rewarded for holding it?							
Would you change jobs before giving up this core value?							
If you awoke tomorrow with more than enough money to retire comfortably for the rest of your life, would you continue to apply this core value to your productive activities?							

The values where you honestly answered yes to all the questions are your core values. Write them down in big text here:



Congratulations!

You have identified your core values.

You can now recruit, reward or release accordingly.

Brought to you by the Week Plan team



Week Plan



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